



**Venmar Ventilation is now Broan-NuTone - Venmar**  
*New name honors legacy of indoor air quality leaders in Canada*

**HARTFORD, Wis.** (June 14, 2023) – Broan-NuTone® announced today that Venmar Ventilation will now be known as Broan-NuTone - Venmar. The name change occurs as part of a larger mission to increase brand awareness and affinity for Broan-NuTone and its family of brands across North America and in the communities in which its employees work and live.

Venmar Ventilation is a key brand in the Broan-NuTone portfolio with the mission of providing better quality of air for a better quality of life. Throughout its 45-year history, Venmar Ventilation has preserved its dynamic entrepreneurial culture and ranks among the leading North American manufacturers of indoor air quality products for residential use.

As part of the transition the branding on the building and in the community will change to Broan-NuTone – Venmar. The Venmar Ventilation product brand will continue to live on in products produced in Drummondville and in other Broan-NuTone plants across the company’s footprint.

“We are proud of the innovation that has come out of Venmar and we are equally as proud of our employees who produce them. This transition marks a new era for the Venmar brand, one that honors its legacy and adds to the strength of the Broan-NuTone brand across North America,” said Drummondville-based Dominic Blanchette, VP and GM of Broan-NuTone Fresh Air Systems. “Venmar’s patented air exchanger cores are already used in Venmar and Broan-NuTone products across North America and we will continue to base our Fresh Air Systems North American Center of Excellence and a significant portion of our range hood manufacturing in Drummondville.”

The name change takes effect immediately and will have no impact on customers and the day-to-day operations of the business.

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**About Venmar Ventilation ULC**

Venmar Ventilation ULC, a brand under Broan-NuTone LLC, is the Research and Innovation Centre of Excellence and brand of choice in Quebec for Broan-NuTone and Venmar fresh-air systems. Venmar Fresh Air Systems lead the industry in innovation and availability. Venmar range hoods, made in Drummondville, provide better indoor air quality to kitchens across Canada.

**About Broan-NuTone® LLC**

Broan-NuTone® LLC is North America's fresh air leader. We believe that better quality air means a better quality of life. We lead North America in manufacturing and distributing residential ventilation products, including range hoods, ventilation fans, heater/fan/light combination units, balanced ventilation systems (fresh air systems), attic ventilators, indoor air quality monitoring and automation systems, and air purifiers.