



Broan-NuTone® Announces New Contractor Rewards Program

Earning points is as easy as breathing

HARTFORD, Wis. (July 23, 2020) — **Broan-NuTone®**, America’s most trusted home ventilation brand has launched a new customer loyalty program in partnership with **Contractor Rewards**.

The loyalty program is available to any builder, remodeler, or trade contractor in the United States who purchases select Broan-NuTone products. The purpose of the program is to help Broan-NuTone and their distributors deepen their relationships with contractors and spur return visits.

Broan-NuTone has ventilation category exclusivity with Contractor Rewards by offering the widest breadth and depth of products including bath fans, range hoods, fresh air systems, supply fans, termination fittings, and more. Broan-NuTone products can be found in more than 90 million homes across America.

“With our wide selection of products, we can meet the needs of everything from the most complex new builds, to remodels, to even the simplest upgrades,” said Dave Jones, Broan-NuTone Senior Marketing Communications Manager.

Contractors can earn reward points on a multitude of Broan-NuTone products such as exhaust fans, range hoods, doorbells, heaters, and fresh air system products (point values vary by product). Additionally, submitting receipts for reward points is available via mobile, desktop, or email and points are automatically deposited into the contractor’s account.

Enrollment in the program is free and only takes a few minutes. For more information visit broan-nutone.com/contractorrewards.

About BROAN-NuTone® LLC

Broan-NuTone® LLC is North America's leading manufacturer and distributor of residential ventilation products including range hoods, ventilation fans, heater/fan/light combination units, balanced ventilation systems (IAQ), built-in heaters, attic ventilators and residential built-in convenience products including doorbells and central vacuum systems. Broan-NuTone® LLC is proud to be an ENERGY STAR®, partner.

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